

Photo: © Oz Architecture/JC Buck; courtesy of WoodWorks

Located in downtown Denver, Platte Fifteen is a five-story workspace that incorporates a mass-timber frame built using glue-laminated timber (glulam) beams and columns as well as cross-laminated timber (CLT) floor and roof panels.



How to Calculate the Wood Carbon Footprint of a Building

Expanding the possibilities of wood building design

Sponsored by Think Wood | By *Edie Sonne Hall, Ph.D.*

From an environmental perspective, it is widely known that buildings matter. Buildings consume nearly half the energy produced in the United States, use three-quarters of the electricity, and account for nearly half of all carbon dioxide (CO₂) emissions.¹ The magnitude of their impacts is the driving force behind many initiatives to improve tomorrow's structures—from energy regulations and government procurement policies, to green building rating systems and programs such as the Architecture 2030 Challenge. The focus on energy efficiency, in particular, has led to widespread improvements, so much so that many designers are now giving greater attention to the impacts of structural building materials. This greater attention has revealed that greenhouse gas (GHG) emissions associated with materials

used in buildings and construction account for 28 percent of building sector emissions and 11 percent of global GHG emissions.²

Are we able to dive deeper into these numbers to find ways to reduce a building's carbon footprint in meaningful ways? What are the methods used to measure building material carbon footprint and do they tell the whole story? Are there simple tools to assess material choices? This course seeks to address these and other questions by explaining the principal methods and tools that are used to assess carbon footprint in the context of building materials. It includes a primer on product terminology, including life-cycle assessment (LCA), environmental product declarations (EPDs), carbon footprint, embodied carbon, and whole-building LCA (WBLCA) tools. It explains how biogenic

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Learning Objectives

After reading this article, you should be able to:

1. Explain what a carbon footprint is in the context of building materials.
2. Describe the difference between life-cycle assessment (LCA), environmental product declaration (EPD), and whole-building LCA.
3. Identify different whole-building LCA tools and how they can be used to develop a whole-building carbon footprint.
4. Define what is and is not included in a wood EPD and why.
5. Discuss the biogenic forest carbon cycle, and ways to track and assure forest sustainability in North America.

To receive AIA credit, you are required to read the entire article and pass the test. Go to ce.architecturalrecord.com for complete text and to take the test for free. This course may also qualify for one Professional Development Hour (PDH). Most states now accept AIA credits for engineers' requirements. Check your state licensing board for all laws, rules, and regulations to confirm.

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carbon is treated in standard LCA methodology and dives into the forest side of the equation, explaining basics of the sustainable forestry cycle. This course also highlights some ways to track and assure wood comes from sustainable forests in North America and why demand for wood products supports investment in forest management.

WHY BUILDINGS MATTER

The growing urgency to address climate change was underscored in a 2018 Special IPCC report warning that in order to allow time for the earth to adapt to a warming climate, carbon emissions need to be further reduced to be in line with a 1.5 degrees Celsius warming, not 2 degrees Celsius as originally discussed. They warned that a 2 degrees Celsius temperature rise could raise sea levels to such a height that another 10 million people would be at risk of flooding. To stay within 1.5 degrees Celsius warming, global GHG emissions need to decline 45 percent below 2010 levels by 2030 and reach net-zero emissions by 2050.

The building sector has a critical role to play in what happens over the next 30 years. Not only do buildings account for almost 40 percent of global GHG emissions, but the increasing urbanization of the population means that 2.48 trillion square feet of building is expected to be added to the global building stock by 2060. This number is essentially double the current building stock, making the choice of materials in buildings over the next decades that much more important.

Architects and engineers are setting aggressive goals to help reduce emissions. Architecture 2030 has issued the following challenge to the global architecture and building community for embodied carbon: “The embodied carbon emissions from all buildings, infrastructure, and associated materials shall immediately meet a maximum global warming potential (GWP) of 40 percent below the industry average today. The GWP reduction shall be increased to:

45 percent or better in 2025; 65 percent or better in 2030; zero GWP by 2040.”³ The 2030 Challenge is widely adopted in the United States and globally by individuals, professional organizations, and governments. It has been adopted into federal, state, and local government legislation and has become standard practice in many AEC firms. It advances the use of low-carbon/carbon-sequestering materials, building materials with high-impact potential for emissions reductions, and whole-building approaches to emissions reductions.

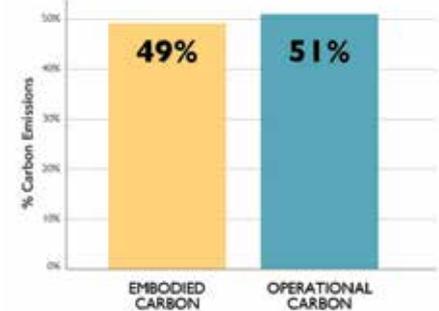
Similarly, the structural engineering community has set the SE2050 goal to promote, design, and construct net-zero embodied carbon structures by 2050 (se2050.org). “Signing up to the SE 2050 Commitment Program requires creating a firm-wide plan to reduce the embodied carbon of your structural systems, tracking your progress, and evaluating and reducing the embodied carbon impacts of the design decisions you make on your projects.”

CARBON FOOTPRINT IN THE CONTEXT OF BUILDING MATERIALS: A PRIMER ON THE TERMS

Understanding a material’s impact at every stage of its life is essential for designers looking to compare alternate designs or simply make informed choices about the products they use. Life-cycle assessment (LCA) is an internationally recognized method for measuring the environmental impacts of materials, assemblies, or whole buildings from extraction or harvest of raw materials through manufacturing, transportation, installation, use, maintenance, and disposal or recycling.

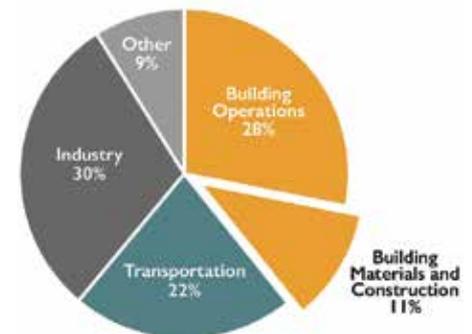
An LCA is sometimes described as cryptic and complicated. Yet, what is involved is simply a thorough accounting of resource consumption, including energy, emissions, and wastes associated with production and use of a product. For a “product” as complex as a building, this means tracking and tallying inputs and outputs for all assemblies

Total Carbon Emissions of Global New Construction from 2020-2050
Business as Usual Projection



Source: © 2018 2030, Inc./Architecture 2030. All Rights Reserved. Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017. www.architecture2030.org

Global CO₂ Emissions by Sector



Source: © 2018 2030, Inc./Architecture 2030. All Rights Reserved. Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017. www.architecture2030.org

and subassemblies—every framing member, panel, fastener, finish material, coating, and so on. To ensure that results and data developed by different LCA practitioners and in different countries are consistent, LCA practitioners must adhere to a set of international guidelines set forth by the International Organization for Standardization (ISO).

► Continues at ce.architecturalrecord.com

Edie Sonne Hall, Ph.D., has more than 20 years of experience in forestry, with expertise in carbon accounting, ecosystem services, life-cycle assessment, certification, and environmental and sustainability policy across local, federal, and international domains, working with the largest landowners in the world through to family farm forest organizations.

Embodied carbon in construction materials accounts for 11 percent of global GHG emissions and will be responsible for almost half of building sector’s new emissions over the next 30 years. Embodied carbon is different than operational carbon, which is the result of energy used to operate a building once it is completed. The focus of this CEU is on embodied rather than operational carbon.

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An LCA assesses many different environmental impacts, but the one that many builders and architects are interested in from a climate perspective is carbon footprint. A building carbon footprint includes both operation emissions and the emissions associated with producing the material. A building material carbon footprint is often referred to as “embodied carbon.” Note that embodied carbon refers to the emissions associated with manufacturing a product, not the carbon that is physically stored in the wood product itself.

One of the reasons wood tends to have lower embodied carbon is that it requires far less energy to manufacture than other materials⁴—and very little fossil-fuel energy, since most of the energy used comes from converting residual bark and sawdust to electrical and thermal energy. For example, the production of steel, cement, and glass requires temperatures of up to 3,500 degrees Fahrenheit, which is achieved with large amounts of fossil-fuel energy. Member companies of the American Wood Council, on average, rely on residual bark and wood biomass for more than 75 percent of their energy needs.⁵

COMPARISON OF WOOD CARBON FOOTPRINT

Embodied carbon of different materials can be compared if they have the same functional equivalency, which means they provide the same service for the same length of time. The difference between these two values is referred to as the substitution benefit, meaning the avoided emissions achieved by using the lower embodied carbon material instead of the higher embodied carbon material. LCA studies consistently demonstrate wood’s substitution benefits. For example, one literature review analyzed 51 studies, which provided information on 433 substitution factors. “The large majority of studies indicate that the use of wood and wood-based products are associated with lower fossil- and process-based emissions when compared to non-wood products. Overall, the 51 reviewed studies suggest an average substitution effect of 1.2 kg C/kg C, which means that for each kilogram of C in wood products that substitute non-wood products, there occurs an average emission reduction of approximately 1.2 kg C.”⁶ The study further finds that when just looking at comparisons in the construction sector there is a substitution factor of 1.3 kg C/kg C wood product, which converts to 4.76 kg CO₂ equivalent (CO₂e)/kg C in wood.

Photo: © Chad Davies



CASE STUDY 1

Project: DPR Construction Office, 2020 WoodWorks Design Winner for Regional Excellence
Architect: SmithGroup
Structural Engineer: Buehler Engineering

Choosing mass timber for its office building, DPR Construction sought to offer its employees the benefits of biophilic design through an overbuild design. Using CLT shear walls, a first for California, this project added a second story to a 1940s-era concrete and masonry building. DPR erected this structure to achieve both net-zero energy as well as reduced embodied carbon, with mass timber acting as a carbon sink.

More on this project: www.woodworks.org/project/dpr-office

WOOD PRODUCTS STORE CARBON

Wood is comprised of about 50 percent carbon by dry weight, and wood in a building is providing physical storage of carbon that would otherwise be emitted back into the atmosphere. In a wood building, the carbon is kept out of the atmosphere for the lifetime of the structure—or longer if the wood is reclaimed and reused or manufactured into other products. In 2013, one study estimated the global stock of carbon stored in wood products in use was approximately 19,671 Gt (billion metric tons) CO₂e, increasing an average of 315.3 Gt CO₂e/yr.⁷ The Woodworks Carbon Calculator for Wood Buildings estimates that a U.S. 2,500-square-foot building stores 40 metric tons (mt) CO₂, a 16,000-square-foot wood office building can store 150 mt CO₂, and the wood in a 50,000-square-foot school stores 380 mt CO₂e.⁸

Woodworks commissioned a study that compared a functionally equivalent big-box retail store built with wood versus steel using the Athena Impact Estimator.¹¹ It engaged Parker Structural Engineering to design comparable one-story, 54,800-square-foot buildings and had Coldstream Consulting, an LCA firm, undertake a cradle-to-grave analysis of the material effects of structure, envelope, and interior partition assemblies. The study found that the wood-framed building performed better in five out of the six impact categories, including a 38 percent reduction in global warming potential.

LCA Tools and Carbon Calculators		Emissions Considered					Acceptability for Green Building Credits/Certificates			
		Embodied Emissions	Operational Emissions	Data Regionalized or National Averages	Custom Assemblies for Input	Software Cost	LEED v4 credits	LEED v4.1 credits	ILFI Zero Carbon Certificate	Green Globes
LCA Tools for Use in Pre-Design and Conceptual Design Phases										
Athena EcoCalculator for Commercial Assemblies	Early estimate simplified LCA (Note: software updates are no longer maintained, so data is somewhat out of date)	Yes	Yes	Regionalized	No	Free	Yes	Yes	No	Yes
Carbon Designer (One-click LCA add-on tool)	Early estimate simplified LCA with regionalized generic data	Yes	Yes (with add-on Life Cycle Carbon Tool)	National averages	Yes	Can only purchase as add-on to One-Click	Yes	Yes	No	Yes
Whole Building LCA Tools for Use in Conceptual Design, Schematic Design, Design Development, and Construction Document Phases										
Athena Impact Estimator for Buildings	Detailed robust WBLCA	Yes	Yes	Regionalized	Yes	Free	Yes	Yes	Yes	Yes
Tally	Detailed robust WBLCA	Yes	Yes	National averages	Yes	\$895/year for Tally + cost of Revit	Yes	Yes	Yes	Yes
One-Click LCA	WBLCA with regionalized generic data and global EPD library	Yes	Yes	Both	Yes	Tiered pricing; contact One-Click for estimate	Yes	Yes	Yes	Yes
Other Carbon Calculators										
EC3 (Beta Version)	EPD database, sortable by upfront embodied carbon enabling comparisons of products within like categories; roll-up into total building carbon footprint	Yes	No	Based on product-specific EPDs (currently national averages for wood products)	No	Free	Pilot credit	Pilot credit	Yes	No
WoodWorks Carbon Estimator	Rough estimate based on wood building type (wood structure only)	Yes	No	National averages for wood products	No	Free	No	No	No	No
WoodWorks Carbon Calculator	Detailed estimate based on wood products used (wood structure only)	Yes	No	National averages for wood products	No	Free	No	No	No	No

Woodworks put together a table summarizing the different tools and their applicability.

WHOLE-BUILDING LCA (WBLCA) TOOLS

Architects and engineers can use whole-building LCA tools to help evaluate environmental impacts of building designs. These tools use life-cycle inventory data to readily assess material choices. For example, the Athena Impact Estimator for Buildings (calculatelca.com/software/impact-estimator/) gives users access to life-cycle data without requiring advanced skills. Athena does not rely on EPDs, but has built its own database. All Athena tools comply with LCA methodology standards developed by ISO 14040 and 14044 series. The Impact Estimator and EcoCalculator use data from Athena’s own datasets and from the U.S. Life Cycle Inventory Database.

It can model more than 1,200 structural and envelope assembly combinations, allowing for quick and easy comparison of design options. Results can be summarized by assembly group and life-cycle stage. Users input basic information about building geography, size, and height. A building model is developed by creating a series of assemblies, such as walls, floors, and roofs. Materials in these assemblies can be altered to determine relative impact on total building impacts. Alternatively, users can import a bill of materials from any CAD program. These materials create a

life-cycle inventory and are assessed using the TRACI (Tool for the Reduction and Assessment of Chemical and Other Environmental Impacts) methodology⁹ to create a life-cycle impact assessment, with final reporting on GHG-related impacts including global warming potential, acidification potential, human health particulate, ozone depletion potential, smog potential, and eutrophication (harmful nutrient runoff) potential.¹⁰

Other commercial license tools, such as Tally (choosetally.com) and Oneclick (www.oneclicklca.com) integrate architect and engineer software, such as Revit, to assess environmental impacts of building material lists. Tally pulls its material life-cycle inventory information from GaBi, an international life-cycle inventory database, and One-Click relies on published EPDs, which some experts warn may be not well suited for whole-building LCAs due to inconsistencies across product categories.

WBLCA tools can help architects and engineers make material design choices to reduce the environmental impacts of buildings. These can be assessed at the individual system level (e.g., flooring, wall) or entire buildings. WBLCA tools are also acceptable in many green building certification programs, including LEED and Green Globes.

Other tools may be helpful after a building has been designed. The Embodied Carbon in Construction Calculator (EC3) (www.buildingtransparency.org/en) will facilitate the comparison of product EPDs within the same material categories. It is currently in beta form, and work is being done to properly characterize wood EPDs.

The Carbon Calculator for Wood Buildings (cc.woodworks.org) focuses on the volume of structural wood in a building and estimates how much carbon is stored in the wood, the greenhouse gas emissions avoided by not using steel or concrete, and the amount of time it takes North American forests to grow that volume of wood. It does this in one of two ways:

- If the volume of wood products is known (including lumber, panels, engineered wood, decking, siding, and roofing), the carbon calculator will provide a detailed estimate for that specific building. The more detailed the information, the better the results.
- If volume information is unknown, users can select from a list of common building types and receive an estimate based on typical wood use.

For the more detailed calculation, users enter the nominal volume of wood in a building, and the calculator then performs

WHAT IS AN EPD?

An environmental product declaration, or EPD, is a standardized report of environmental impacts linked to a product or service. An EPD is similar to nutritional labels on food. It serves to communicate the environmental performance of a product to consumers.

EPD "Nutritional" Label - Wood Product

AMOUNT PER UNIT - CUBIC METER

LCA IMPACT ASSESSMENT	Unit	Total	Porestry Operations	Wood Production
Global Warming Potential	kg CO ₂ eq.	143	11	132
Acidification Potential	SO ₂ eq.	1.60	0.15	1.45
Eutrophication	kg N eq.	0.06	0.01	0.05
Smog	kg O ₃ eq.	25	5	20
Total Energy	MJ	7,425	165	7,260
Non-Renewable Resources	kg	6	0.01	6
Renewable Resources	kg	640	0.00	640
Water Use	L	1,061	11	1,050

The EPD "nutritional label" for a sample wood product.¹⁶

necessary volume conversions, makes corrections for moisture content, and arrives at a total mass figure of wood contained in the building. The tool then uses that information to estimate the building's carbon benefits.

No one material is the best choice for every application. There are tradeoffs associated with each, and each has benefits that could outweigh the other material choices based on a project's design objectives. In some cases, a hybrid structural approach can be the best option.

THE PRODUCT LEVEL: WOOD ENVIRONMENTAL PRODUCT DECLARATIONS AND WHAT THEY CAN TELL US

The ability to assess the environmental impact of a building ultimately rests on the life-cycle information for each component material. Sometimes consumers just want this information available at the product level.

An EPD is a standardized, third-party-verified label that communicates the environmental performance of a product. Data for an EPD is based on an LCA report, third-party verified for conformance to a specific set of product category rules (PCR). The comparison of material specific EPDs that are based on different PCRs is not readily achievable and requires considerable expertise in LCA. An EPD includes information about both product attributes

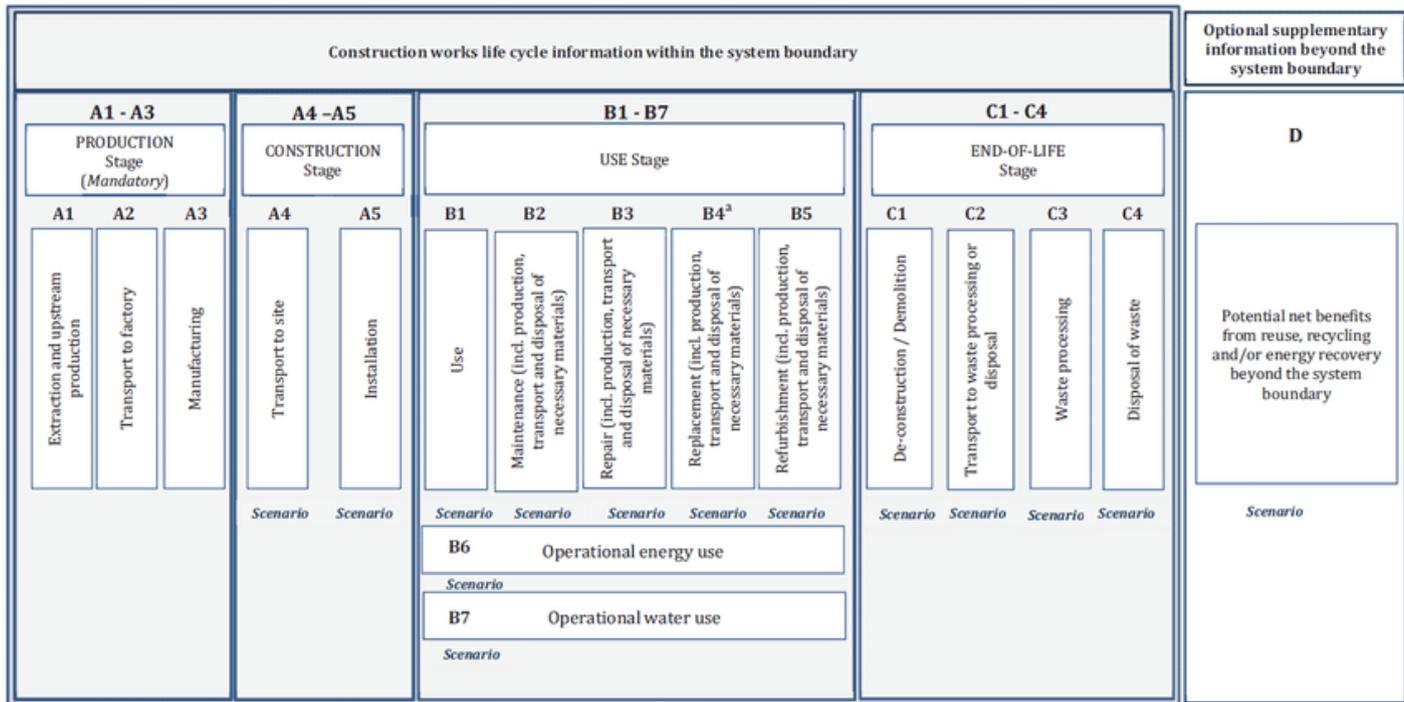


Figure 1: Building material life-cycle information (stages and modules) with the system boundary.¹²

and production impacts, and it provides information to industrial customers and end-use consumers regarding environmental impacts. The nature of EPDs also allows summation of environmental impacts along a product’s supply chain—a powerful feature that greatly enhances the utility of LCA-based information.

ISO 21930, the ISO standard that sets out core rules for environmental product declarations of construction products and services, separates the stages of construction into five modules: production, construction, use, end-of-life, and optional supplementary beyond the system boundary, as shown in Figure 1.

Wood EPDs are underpinned by the biogenic carbon cycle—in product storage, energy for manufacturing, and impacts in the forest. A cycle, by its very nature, is not linear and not as well suited for life-cycle assessment methodology, which mathematically is a mass-balance equation underpinned by linear algebra. The complexity of the biogenic cycle warrants detailed explanation.

Difference between Biogenic and Fossil Carbon

As trees grow, they clean the air we breathe by absorbing CO₂ from the atmosphere. Trees release the oxygen (O₂) and incorporate the carbon (C) into their twigs, stems, roots, leaves or needles, and surrounding soil. Young, vigorously growing trees take up CO₂ quickly, with the rate slowing as they reach maturity (typically 60-100 years, depending on species and environmental factors). A single tree can absorb as much as 48 pounds of CO₂ per year and sequester up to 1 ton of CO₂ by the time it reaches 40 years old.¹³ As trees mature and then die, they start to decay and slowly release the stored carbon back into the atmosphere.

Carbon can also be released back to the atmosphere, but more quickly, when forests succumb to natural hazards such as wildfire, insects, or disease. Growing forests absorb, store, and release carbon over extended periods of time. This cycle is a closed-loop cycle through natural processes of growth, decay, and disturbances. It is also a closed-loop cycle when forests are harvested for use in products or energy as shown in Figure 2. The biogenic carbon cycle fundamentally differs from the open/one-way flow of fossil carbon to the atmosphere. Whether trees are harvested and used for products or decay naturally, the cycle is ongoing, as forests regenerate and young trees once again begin

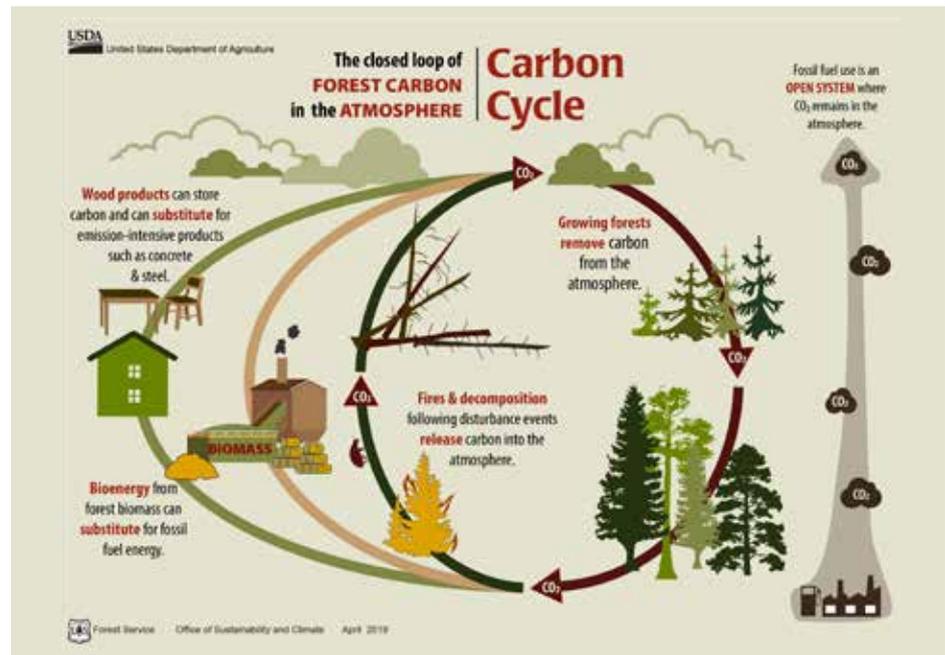


Figure 2: The closed-loop cycle of forest carbon in the atmosphere versus the open/one-way system of fossil fuel.¹⁴

Biogenic Carbon Accounting per ISO 21930

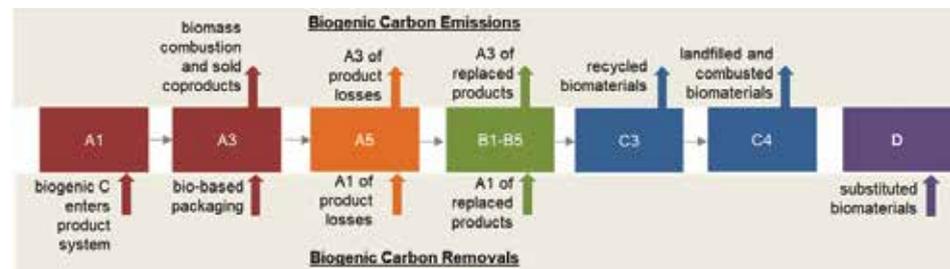


Figure 3: Biogenic removals (inputs) and emissions (outputs) in North American Wood Product EPDs.¹⁵

absorbing carbon. However, when trees are manufactured into products and used in buildings, a new phase of carbon mitigation begins and some carbon is never returned to the atmosphere.

Explanation of How Biogenic Carbon Is Addressed in ISO 21930 and Wood Product EPDs

North American Wood Product EPDs follow guidance from ISO 21930 to account for biogenic carbon. Section 7.2.11 requires confirmation either a) that that country of wood origin’s net carbon stocks are stable or increasing, or b) the fiber comes from a certified forest (see next section). In the EPD, biogenic

carbon then enters the product system as sequestered carbon (denoted as a removal), and its emissions are tracked and reported in the stages where they occur (see Figure 3).

If the EPD is a cradle-to-gate EPD, the emissions associated with end-of-life are also included, creating a zero balance; hence the long-term carbon storage associated with the harvested wood product can only be included in a cradle-to-grave EPD. Many wood product EPDs, however, estimate the long-term storage using USFS methodology and report in the “additional information section.”

In 2020 the American Wood Council and Canadian Wood Council published updated cradle-to-gate EPDs for six of the

major North American wood products (softwood lumber, plywood, OSB, laminated veneer lumber, I-joists, and glued laminated timber), replacing the 2013 versions (www.awc.org/sustainability/epd). The primary data used to develop these EPDs are based on mill surveys for each product category. These were used to develop life-cycle assessments, which is the data used to create the EPD. A 2018 Special Issue of The Forest Products Journal compiled these LCAs, which can be found on the Consortium for Research on Renewable Industrial Material (CORRIM's) website (corrим.org/fpj-special-issue).

EPDs are best able to assess environmental impacts associated with the stages outlined above. Assessment of landscape management impacts on the other things we care about, like biodiversity, water quality, and overall sustainability, are best captured through complementary assurances, such as sustainable forestry certification.

OTHER FOREST SUSTAINABILITY ASSURANCES

Forest Certification

Forest certification assesses a landowner's forest management against a series of agreed standards related to water quality, biodiversity, wildlife, and forests with exceptional conservation value. Wood is one of the few building materials that has third-party certification programs in place to demonstrate that products being sold have come from a responsibly managed resource. As of 2020, more than 600 million acres of forest in the United States and Canada were certified under one of the four internationally recognized programs used in North America.¹⁷ About 47 percent of forests in Canada are certified and 19 percent in the United States, both above the global average of 11 percent.¹⁸

The four primary systems in North America, Sustainable Forestry Initiative (SFI), Forest Stewardship Council (FSC), Canadian Standards Association (CSA), and American Tree Farm System (ATFS), all have slightly different principles and procedures. SFI is a single-standard North American program. FSC is a global program with regional standards. CSA is the Canadian National Forest Management Standard, and ATFS is geared toward smaller U.S. landowners.

Given the cost of third-party verification, wide-scale certification is not feasible for the small family landowners that make up the largest percentage of land ownership in the United States (almost 290 million acres). U.S. federal timberlands are not

FIBER SOURCING STANDARDS IN NORTH AMERICA

PEFC Controlled Sources: In May 2013, PEFC published a revised PEFC Chain of Custody standard which allows organizations to handle fiber from non-PEFC certified forests and to sell it with a "PEFC Controlled Sources" claim. This claim demonstrates that a risk assessment was implemented to ensure that the fiber from these uncertified forests is legal and in compliance with relevant regulations. In addition, it avoids controversial sources and does not allow fiber to be sourced from genetically modified trees or from land converted to non-forest use.

FSC Controlled Wood: A company-level certification developed and published by the Forest Stewardship Council (FSC). This standard specifies material from acceptable uncertified sources that can be mixed with FSC-certified material in products that carry the "FSC Mix" label. This standard aims to ensure the avoidance of wood that is illegally harvested, harvested in violation of human rights, harvested in threatened forests with high conservation values, harvested in forests being converted to plantations or non-forest use, or wood from forests with genetically modified trees.

SFI Fiber Sourcing: A standard to certify manufacturers of wood products, which source fiber from a variety of sources, requiring them to show that the raw material in their supply chain comes from legal and responsible sources. The standard aims to avoid controversial sources by avoiding illegal logging and fiber sourced from areas without effective social laws. The fiber sourcing requirements also go further by including measures to broaden the practice of biodiversity, use forestry best management practices to protect water quality, provide training to foresters, engage in research, and outreach to landowners. This standard encourages the spread of responsible forestry practices such as conserving water quality, providing outreach to landowners, and using the services of trained forest management and harvesting professionals.

Source: greenblue.org/module-2-the-role-of-forest-certification

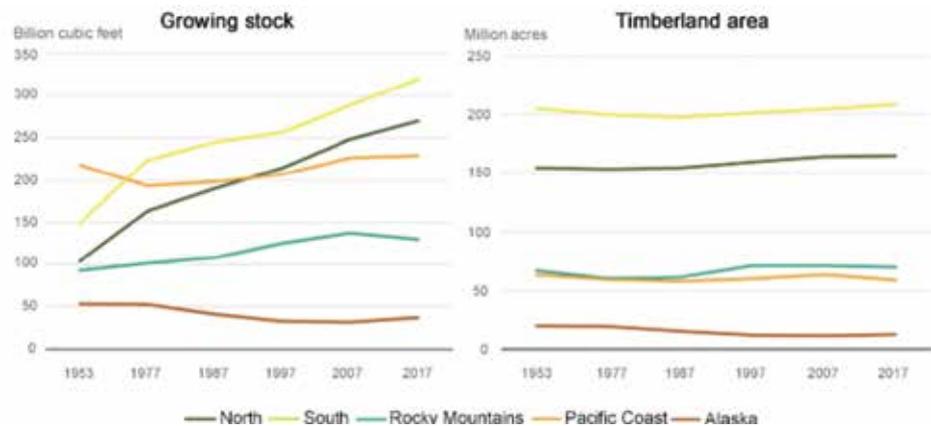


Figure 4: Forest Inventory (billion cubic feet) by region 1953–2017 as well as acres of timberland.

certified, but this does not mean they are not being sustainably managed. In 2007, the Pinchot Institute conducted a study of five national forests and found their management practices met many of the certification requirements in terms of forest planning, protection of threatened and endangered species, and others.¹⁹

Another type of certification aimed at the mills, fiber sourcing certification, focuses on assurances that can be made in the supply chain. There are three major responsible fiber sourcing standards in North America (see sidebar on previous page).

In addition, every U.S. state has developed best management practices (BMPs)

Photo: © WS Klem

guidelines for water quality and other environmental concerns such as soil erosion and regeneration. Some of these are codified into state forest practice regulation and others are voluntary. Water quality BMPs, whether regulatory, quasi-regulatory, or non-regulatory, are tracked in the United States and achieve above 90 percent compliance in all states.²⁰ This is important because roughly 60 percent of drinking water is sourced from forests across the nation, up to 75 percent in the U.S. West.²¹

THE FOREST SIDE OF THE EQUATION

Responsibly managing forests in a way that balances harvesting and replanting, and provides a sustainable source of wood products that continue to store carbon and offset the use of fossil fuels, can significantly reduce the amount of carbon in the atmosphere over the long term.

The U.S. Forest Service (USFS) keeps track of the volume and health of U.S. forests by measuring permanent plots scattered across the country through its Forest Inventory Analysis (FIA) program (www.fia.fs.fed.us). These measurements are rolled up into the national GHG inventory that is reported to the IPCC every year as part of the U.S. commitment under United Nations Framework on Climate Change. In 2018, U.S. forests and harvested wood products were a net sink on the order of 663 million metric tons CO₂e, which offsets about 10 percent of the nation's GHG emissions.²²

The FIA program can also provide information about trends on different forest ownership and types, as well as impacts of growth, mortality, and harvest in different regions over time. For example, the amount of forest area has remained constant since about 1900, and U.S. forests have been net sequesterers since the 1950s. During this same period, harvests have remained stable or have increased in some cases, such as in the U.S. South.²³

Every 10 years, the USFS reports on the state of the U.S. forests as well as future projections through the Resources Planning Act mandate, established by the Forest and Rangeland Renewable Resources Planning Act of 1974. The most recent report found the following highlights:²⁴

- Forest and woodland area in the United States has plateaued at 823 million acres following decades of expansion. Forest land area alone occupies 766 million acres. Together, forest and woodlands



CASE STUDY 2

Project: Long Beach Civic Center–Billie Jean King Main Library, 2020 WoodWorks Design Winner for Wood in Government Buildings
 Architect: SOM Skidmore, Owings & Merrill
 Engineer: SOM Skidmore, Owings & Merrill

The Billie Jean King Main Library is a hybrid building developed over an existing parking structure. It includes an exposed glulam roof system over steel framing. To achieve LEED Platinum Certification, the highest U.S. Green Building Council certification, the building leverages timber construction, rooftop photovoltaic cells, daylighting strategies, controlled air ventilation systems, and extensive glazing with architectural overhangs for solar protection. The library is part of the Long Beach Civic Center Master Plan, designed by SOM to revitalize 22 acres of downtown Long Beach by creating a vibrant, mixed-use district.

More on this project: www.woodworks.org/project/long-beach-civic-center-billie-jean-king-main-library

POLICY INCREASINGLY SUPPORTS LOW-CARBON BUILT ENVIRONMENT

Many states, provinces, and cities have created their own carbon reduction plans that include embodied carbon reduction as part of the solution.

- Buy Green California legislation mandates that state agencies consider the embodied carbon of the full supply chain for new construction or infrastructure projects, in turn rewarding manufacturers that produce materials with lower embodied carbon levels.
- Los Angeles Executive Directive No. 25, L.A.'s Green New Deal, committed all new or substantially rehabilitated buildings owned by the city to being 100 percent carbon free. This includes using fewer carbon-intensive materials in the construction process.
- In 2019, the City of Vancouver approved a Climate Emergency Response report calling for a 40 percent reduction of embodied carbon emissions in new buildings and construction by 2030, and the target of being carbon neutral by 2050.

comprise more than one-third of the U.S. landscape and contain 1 trillion cubic feet of wood volume—enough wood to fill the Great Pyramid of Giza 12,000 times.

- Forest industry in the United States makes up 17 percent of global roundwood production, and the nation has the highest intensity of industrial roundwood consumption per capita. The impact of the 2007 recession on wood product demand is still reflected in inventory data, with a 19 percent decline in Southern timber removals between 2006 and 2016. However, that trend should reverse as housing markets continue to recover.
- While forest land is becoming more accessible to people and 67 percent of forest land is legally available for harvest activities, tree cutting and removal occurs on less than 2 percent of forest land per year. Contrast that with the nearly 3 percent disturbed annually by natural events like insects, disease, and fire.
- Wildfire, insects, and disease are among the biggest threats to forests and woodlands in the nation. Low harvest rates, aging forests, mortality from insect and disease infestations, and extreme weather events have combined to create conditions that facilitate wildfire.

Changing environmental conditions have made the active management of forests critical. For example, wildfire is a natural and inherent part of the forest cycle. Today, however, wildfires must be prevented from burning unchecked because of danger to human life and property. As a result, many forests have become over-mature and overly dense with excess debris, which, combined with more extreme weather, has caused an increase in both the number and severity of wildfires.

The combination of older forests and changing climate is also having an impact on insects and disease, causing unprecedented outbreaks, such as the mountain pine beetle, which further add to the fire risk. Active forest management, which includes thinning overly dense forests to reduce the severity of wildfires, helps to ensure that forests store more carbon than they release. Forest management activities aimed at accelerating forest growth also have the potential to increase the amount of carbon absorbed from the atmosphere.

The Canadian Forest Service also tracks the health and productivity of Canada's forests. Canada is the third-most forested country in the world with 857 million acres

Photo: © David Lauer



CASE STUDY 3

Project: The Alliance for Sustainable Colorado
Architect: Gensler

The Alliance for Sustainable Colorado was developed with one critical question in mind: Can a person leave a building healthier than when they entered? The design team repurposed a 100-year-old building to achieve its sustainability and occupant well-being goals. The team used the original heavy timber and implemented biophilic design features including natural wood elements to reinforce health and wellness in the workplace. By repurposing existing structural beams, the design team achieved the maximum reduction of the building's carbon footprint and has been awarded considerably for its efforts. The Alliance for Sustainable Colorado is the recipient of more than 10 awards showcasing its sustainable, carbon mitigating features, including LEED v4 Existing Buildings Operations + Maintenance Platinum Recertification, Certifiably Green Denver Organization and Event Space, Colorado Office of Energy Management and Conservation: Energy Champion, and more.

More on this Project: www.thinkwood.com/our-projects/the-alliance-for-sustainable-colorado

forest with low levels of land-use change, just like in the United States. Only 0.3 percent of standing wood volume and less than half of 1 percent of land area was harvested in 2017. Disturbances have a much larger impact on Canada's forest area and inventory, impacting almost three times the area that was harvested in 2017.²⁵

HOW WOULD AN INCREASE IN DEMAND FOR WOOD PRODUCTS IMPACT FORESTS?

Many builders and architects are concerned with the impact of increased demand for wood products on forests. Through both empirical evidence as well as economic models, we have found that demand for wood products results in more forest land, not less. One USFS study noted, "In general,

the data show that global regions with the highest levels of industrial timber harvest and forest product output are also regions with the lowest rates of deforestation." The study goes on to add, "The alternative economic hypothesis suggests that forest products and industrial roundwood demands provide revenue and policy incentives to support sustainable forest management, and, in turn, industrial timber revenues and economical forest management have helped avoid large-scale systematic deforestation in those regions with the highest levels of industrial timber harvest."²⁶

Markets provide economic justification for sustainable forests and good forestry practices. The USFS states in the 2010 RPA assessment that, "Enhancing the flow of timber revenues helps to sustain forest

Photo: © Chuck Choi



CASE STUDY 4

Project: Walden Pond Visitor Center, 2018 WoodWorks Design Winner for Wood in Government Buildings

Architect: Maryann Thompson Architects

Engineer: RSE Associates Inc.

The Walden Pond Visitors Center is a net-zero energy, LEED Gold-certified, all-wood building. Given it is a national historic landmark frequented by many tourists, the architects sought to teach the public about the benefits of using wood in buildings. The structure employs a mix of heavy timber and light wood frame in public areas and staff offices. All of the material was certified by the Sustainable Forestry Initiative or Forest Stewardship Council, and nearly all finish materials were locally sourced, milled, and manufactured to minimize embodied carbon emissions due to transport.

More on this project: www.woodworks.org/project/walden-pond-visitors-center

management and provides an economic rationale for policies favoring sustainable forests and good forestry practices. If future technology development and wood demands provide enhanced timber revenues, then historic experience suggests that forests and forest management will thrive. If the value of timber declines, however, through low-value use, limited demand, or insufficient forest product technology development, the future sustainability of forests will be compromised.²⁷

The Intergovernmental Panel on Climate Change (IPCC) also concludes: “Sustainable forest management aimed at providing timber, fiber, biomass, non-timber resources, and other ecosystem functions and services can lower GHG emissions and can contribute to adaptation.”²⁸

Increasing demand for timber can also increase carbon storage in product stocks and substitution benefits. According to the Forest Climate Working Group, which collaborates on forest carbon strategy and policy recommendations, the current inventory of wood structures in the United States is estimated to store 1.5 billion metric tons of carbon, which is equivalent to 5.4 billion tons of CO₂. Most of this resides in the nation’s housing stock, about 80 percent of which is wood-frame construction. Increasing wood use to the maximum extent feasible in multifamily housing, low-rise non-residential construction, and remodeling could result in a carbon benefit equal to about 21 million metric tons of CO₂ annually—the equivalent of removing 4.4 million cars.

CONCLUSION: WOOD SUPPORTS A SUSTAINABLE FUTURE

With growing pressure to reduce the environmental impacts of buildings, architects and engineers are looking beyond operational performance to the role of structural materials. In addition, clients are increasingly seeking buildings that meet or exceed green building codes or carbon policies. According to an analysis by the International Finance Corp., there is a business opportunity of almost \$25 trillion associated with green buildings in emerging markets between now and 2030.²⁹

Reasons to use wood to achieve a project’s sustainability goals are in many ways intuitive. Wood grows naturally, is renewable, and has advantages from a carbon footprint perspective. It is also durable, adaptable, and can have positive impacts on a building’s occupants. However, understanding a material’s impacts at every stage of its life is essential—and LCA studies consistently show that wood has a favorable environmental profile compared with functionally equivalent products made from other materials.

The use of wood also supports healthy demand for timber, which keeps land in forests and provides an incentive to grow more trees. Thus, increase in demand for wood can support investment in forests and ultimately increase supply. Forests can be managed to protect water quality, wildlife, soil, and areas of high conservation value. Assurances can be made through forest certification, responsible fiber sourcing certification, and state regulatory or voluntary best management practices. A wood building’s relatively low embodied footprint, carbon storage, and ties back to the forest provide a full suite of climate benefits.

The 2016 FAO report concluded, “Forests and forest products have a key role to play in mitigation and adaptation, not only because of their double role as sink and source of emissions, but also through the potential for wider use of wood products to displace more fossil-fuel intense products. Indeed, a virtuous cycle can be enacted in which forests increase removals of carbon from the atmosphere while sustainable forest management and forest products contribute to enhanced livelihoods and a lower carbon footprint.”³⁰

It is worth reiterating that no one material is the best choice for every application. There are tradeoffs associated with each, and each has benefits that could outweigh the other material choices based on a project’s design objectives. It is important that specifiers be assured that using wood in North America can be part of a climate solution.

END NOTES

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- ¹⁸State of Canada’s forests reports that 406 million acres land (47 percent total) certified under third-party certification; <https://cfs.nrcan.gc.ca/statsprofile>
- ¹⁹National Forest Certification Study; An Evaluation of the Applicability of Forest Stewardship Council (FSC) and Sustainable Forest Initiative (SFI) Standards on Five National Forests, Pinchot Institute for Conservation, <https://www.fs.fed.us/projects/forestcertification/executive-summary.pdf>
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To receive AIA credit, you are required to read the entire article and pass the test. Go to ce.architecturalrecord.com for complete text and to take the test. The quiz questions below include information from this online reading.

1. To ensure that LCA results and data are consistent, practitioners must adhere to a set of international guidelines set forth by the:
 - a. U.S. Green Building Council.
 - b. federal government.
 - c. International Organization for Standardization (ISO).
 - d. American Society of Civil Engineers.
2. Embodied carbon refers to:
 - a. the stored carbon in a product.
 - b. the feeling you get when surrounded by living material.
 - c. the life-cycle emissions associated with manufacturing a product.
 - d. an EPD.
3. Which of the following is NOT considered a whole-building LCA (WBLCA) tool?
 - a. Athena Impact Estimator
 - b. Embodied Carbon in Construction Calculator
 - c. Tally
 - d. OneClick
4. Is wood biogenic carbon accounted for in an EPD?
 - a. Yes, it enters the system as sequestered carbon, and emissions are tracked where they occur.
 - b. Yes, but it is considered only an emission, the same as fossil fuel.
 - c. No.
 - d. Yes, it enters the system as sequestered carbon, and emissions are tracked where they occur, but only after confirmation that the wood comes from a country with stable or increasing carbon stock or from a certified forest.
5. Member companies of the American Wood Council, on average, rely on residual bark and wood biomass for how much of their energy needs?
 - a. 70–80 percent
 - b. 20–30 percent
 - c. 50–60 percent
 - d. 60–70 percent
6. The United States and Canada have more than how many million acres of sustainably certified forests?
 - a. 600
 - b. 200
 - c. 300
 - d. 500
7. All of the following statements about the forest carbon cycle are true EXCEPT:
 - a. Young, vigorously growing trees take up carbon dioxide quickly, with the rate slowing as they reach maturity.
 - b. As trees mature and then die, they start to decay and slowly release the stored carbon into the atmosphere.
 - c. Wildfire, insects infestations, and the presence of excess decaying debris in forests have all decreased in recent years, so less management of forests is needed.
 - d. Carbon is released quickly when forests succumb to hazards such as wildfire, insects, or disease.
8. In the United States, forests and forest products sequester enough carbon annually in recent years to offset approximately _____ of the nation's total GHG emissions.
 - a. 1 percent
 - b. 2 percent
 - c. 5 percent
 - d. 10 percent
9. In 2017, how much of Canada's forests were impacted by harvesting and disturbances, respectively?
 - a. 5 percent/5 percent
 - b. 5 percent/2 percent
 - c. 1 percent/3 percent
 - d. 2 percent/2 percent
10. Globally, regions with the highest levels of industrial timber harvest and forest product output generally:
 - a. have declining forests stocks.
 - b. have the highest rates of deforestation.
 - c. don't like trees.
 - d. have the lowest rates of deforestation.